



Foresthill Fire Protection District

P.O. Box 1099 Foresthill, CA 95631

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www.foresthillfire.org

DISTRICT BOARD

CHRIS REAMS

PRESIDENT

KEVIN GREENE

VICE PRESIDENT

WALTER REED

DIRECTOR

RICHARD ARTHUR

DIRECTOR

TYLER HARKNESS

DIRECTOR

Minutes of **Special** Board of Directors Meeting

Thursday, March 16, 2017

Foresthill Fire Protection District Administration Office

24320 Main St.

Foresthill, CA 95631

<https://vimeo.com/208786456>

President Chris Reams called the meeting to order at 6:10 p.m.

Directors in Attendance: Chris Reams, Richard Arthur, Kevin Greene, Walt Reed and Tyler Harkness.

Directors Absent: None

Staff in Attendance: Chief Gow and Secretary Metz.

Agenda Approval: Director Harkness made a motion to approve the agenda as presented. VP Greene seconds the motion.

Motion carries.

Action Item:

1. Adopt Resolution #2017-01, Resolution of the Board of Directors of the Foresthill Fire Protection District adopting intended ballot language, and calling and providing for an election to be held in said District on July 11, 2017,
 - a. Jenine Windeshausen, Placer County Treasurer made a presentation regarding FFPD Finances (ATTACHMENT #1).
 - b. Director Harkness inquired about Proposition 172 funds being made available to FFPD.
 - i. Mrs. Windeshausen gave a brief history of Proposition 172 funds and why they are not available to FFPD.
 - c. Director Harkness questioned the legality of taxing both improved and unimproved parcels.
 - i. Chief Gow reported that we had received a legal opinion for the District's counsel stating that it is perfectly legal to tax both improved and unimproved parcels.
 - ii. Mrs. Windeshausen agreed that it is legal to tax both types of parcels.

- d. VP Greene made a motion to adopt Resolution #2017-001 as presented.
Director Arthur seconds the motion.
- e. Susan Barnes, Senior Consultant from SCI Consulting Group presented the results of the recent survey that was performed. (ATTACHMENT #2)
- f. Vote:
 - i. Reams AYE
 - ii. Greene AYE
 - iii. Reed AYE
 - iv. Harkness AYE
 - v. Arthur AYE

Resolution is adopted.

Meeting adjourned at 6:58 p.m.

NEXT MEETING: THURSDAY, APRIL 13, 2017
6:00 P.M.

Respectfully Submitted:



Patrice Metz, Board Secretary

Foresthill Fire Protection District Revenue Feasibility Survey Results



Presented by:

Susan Barnes

March 16, 2017

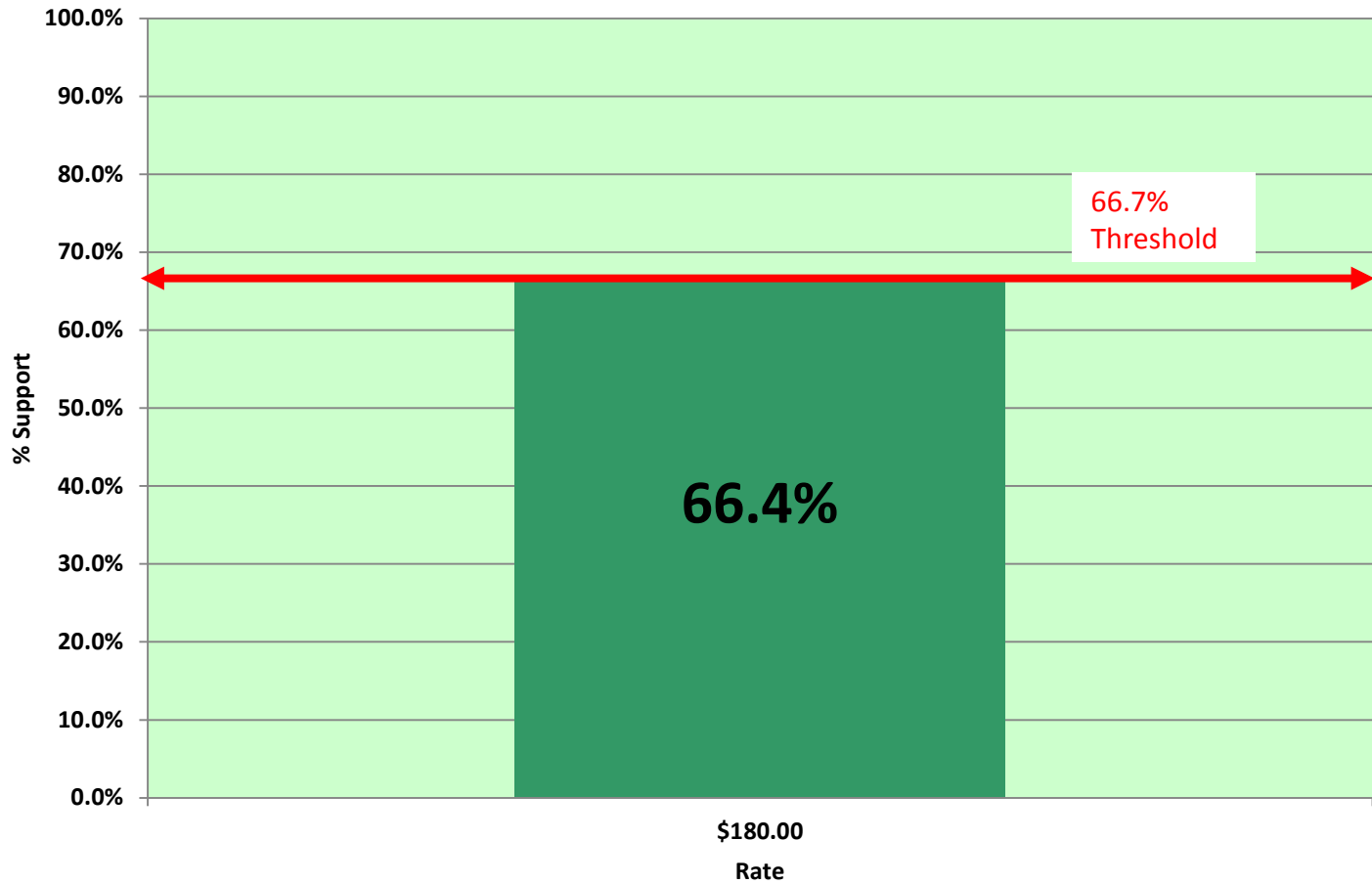
Survey Objectives

- Evaluate the support and priorities of registered voters within the Fire District regarding current fire protection and emergency response services
- Measure the level of support for a local funding measure to maintain fire protection and emergency response services

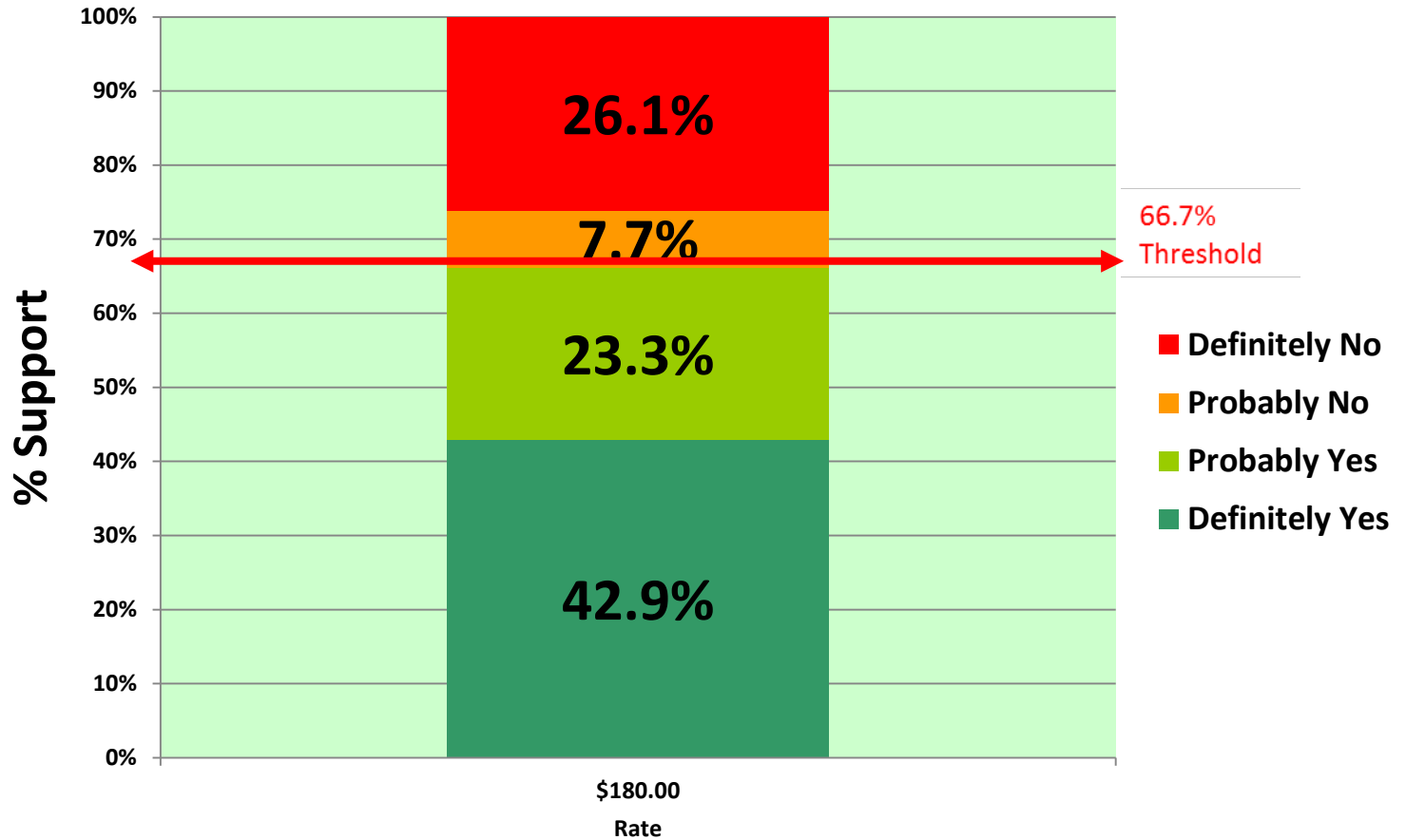
Survey Scope of Work & Methodology

- Initial property and voter analysis
- Survey mailed to 4,058 voters
- Surveys mailed January 26 and returned up to February 24, 2017
- 905 surveys returned
 - 22.3% return rate
 - Overall margin of error of $\pm 2.87\%$
- The survey tested the following rate:
 - \$180 per parcel

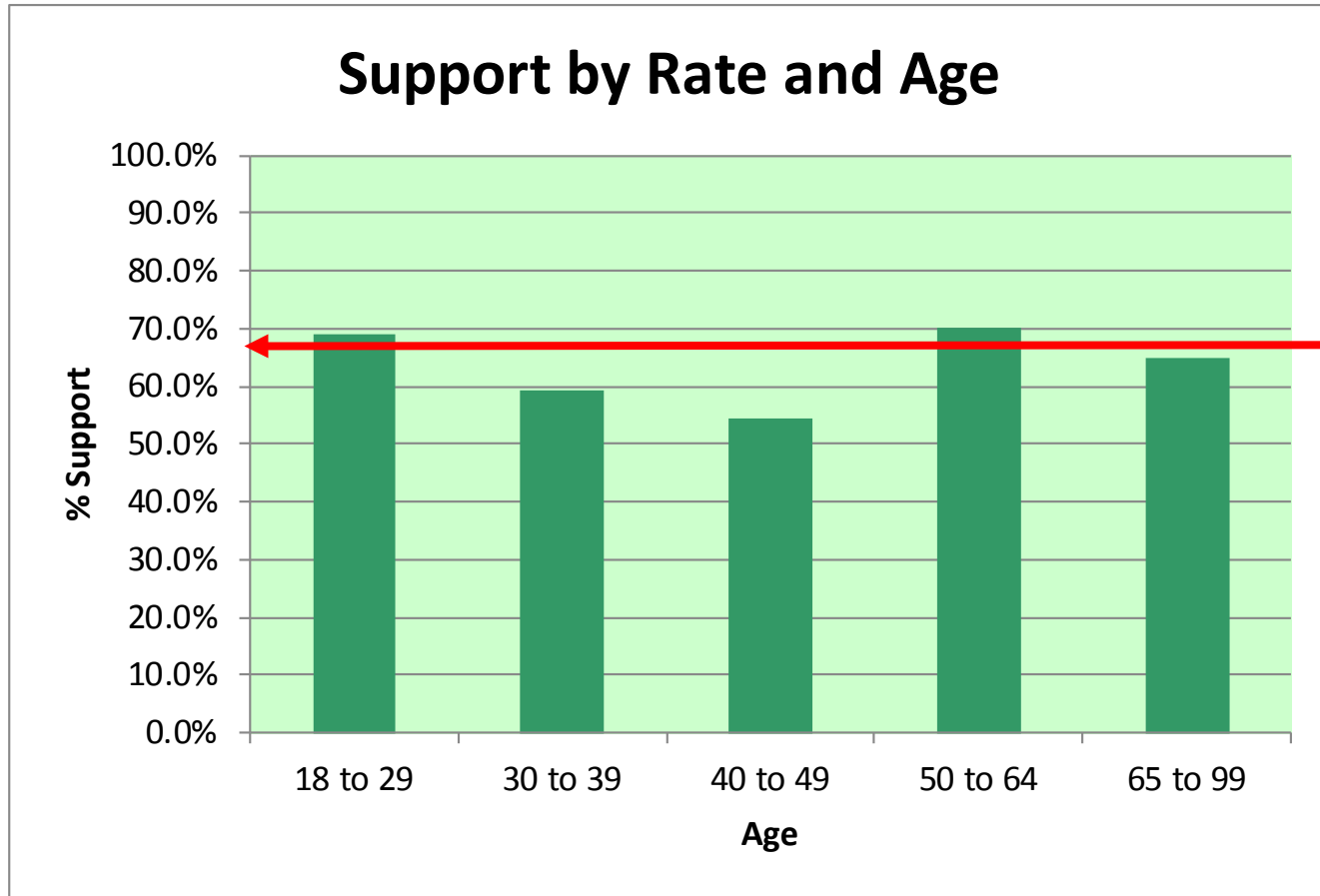
Overall Support



Overall Detailed Support

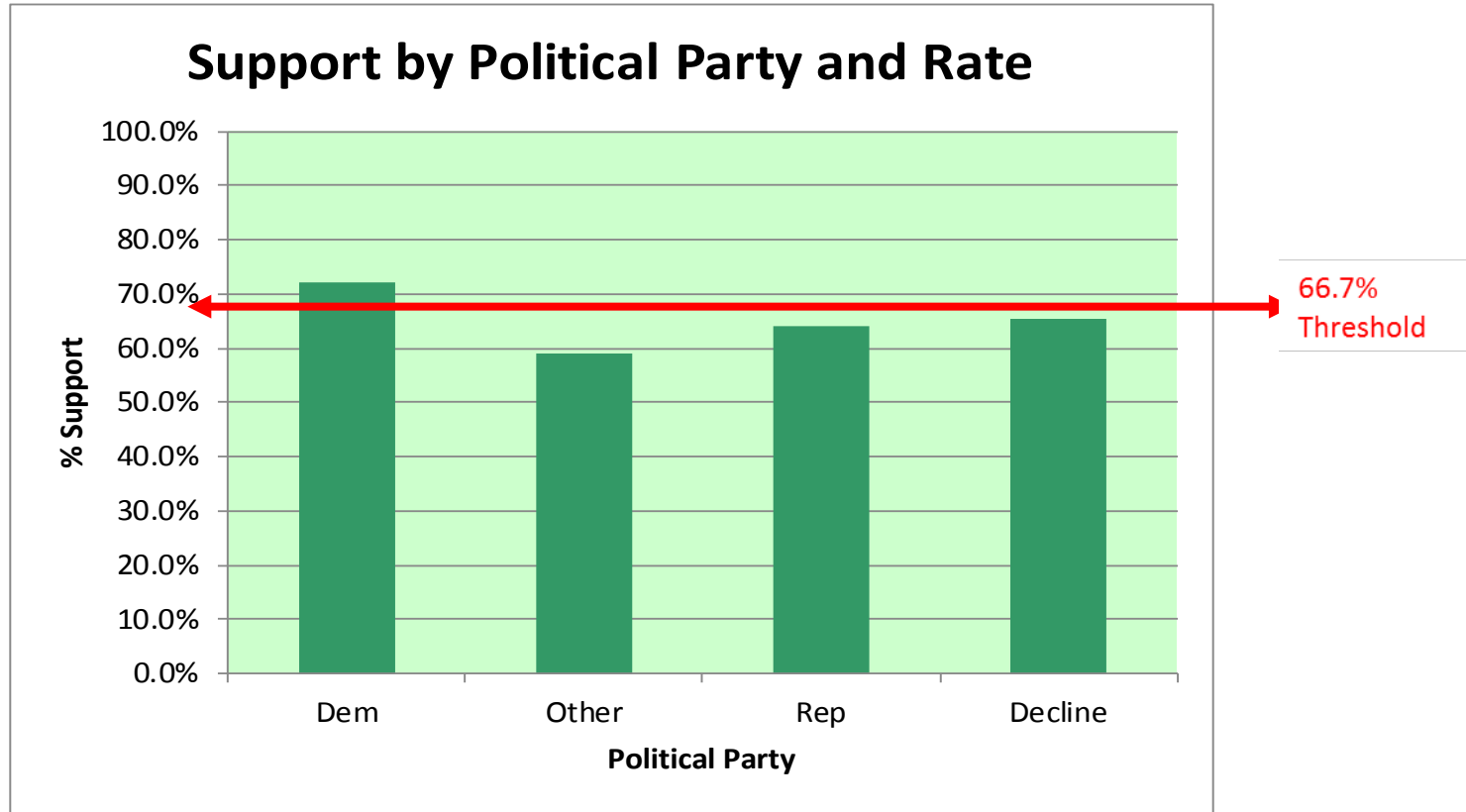


Support by Age



18 to 29	30 to 39	40 to 49	50 to 64	65 to 99
69.1%	59.3%	54.5%	70.1%	65.1%

Support by Political Party



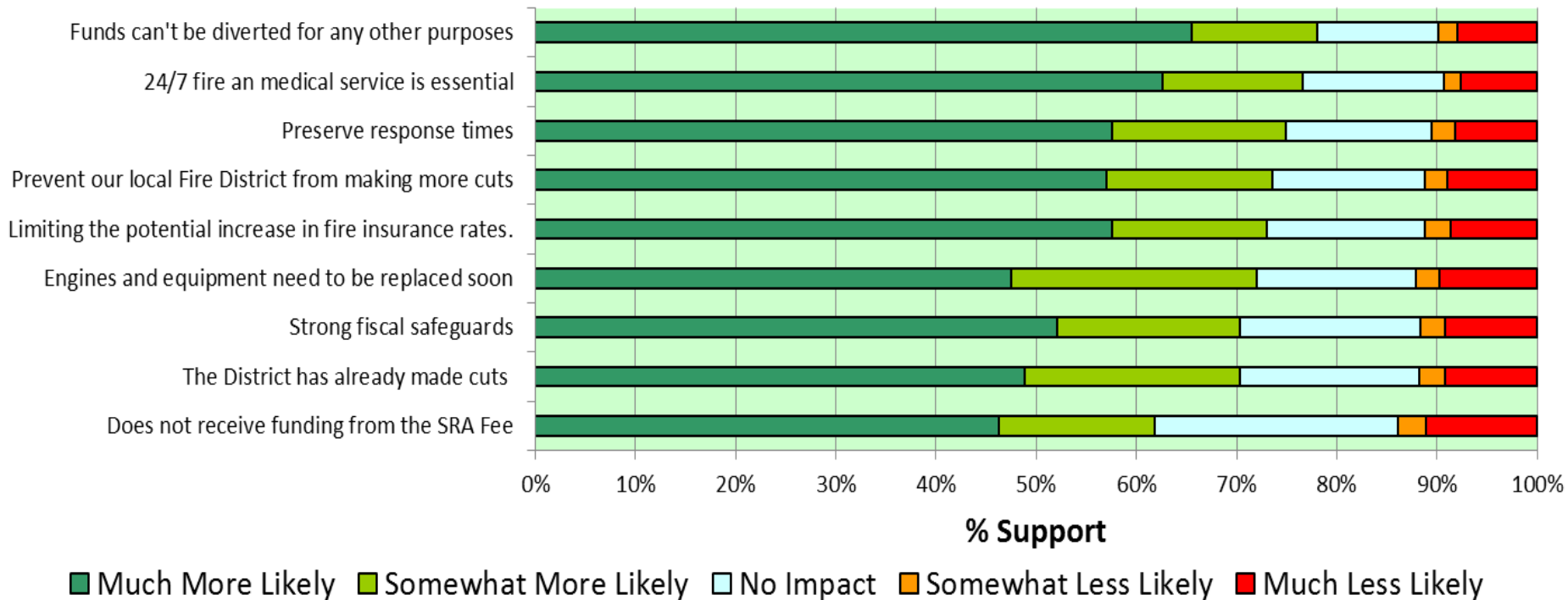
Note:
Other = Neither Democrat nor Republican (e.g. Green, Reform, Independent)
Decline = Decline to State

Dem	Other	Rep	Decline
72.2%	59.1%	64.0%	65.4%

Service Priorities – Most Popular Projects

Detailed Support by Projects and Issues for All Respondents

Detailed Support by Projects and Issues for All Respondents



Summary of Findings

- **Overall support is below the 66.67% threshold**
 - The response rate was appropriate for a statistically valid result
- **In particular, residents are concerned about:**
 - Preservation of response times and services
 - Confusion about the SRA fee, including concerns about double taxation
 - Ability to pay the amount of the proposed tax
 - Concern that the District may not be spending money appropriately

Recommendations

- Consider a strong community outreach campaign to inform voters of:
 - Why the District receives no money from the SRA fee
 - The impact of reduced emergency services on health, safety, and insurance costs
 - The District's strong accountability and oversight of funds, the solid foundational and forward planning, and the current and historical ties to the community
- Maintain transparency and clearly explain why more revenue is needed
- Build a coalition of supporters, to include business owners, elected officials, local taxpayers associations, community leaders, senior communities, and other stakeholders